

Here is the list of how-to articles, reports and profiles available for one-time right reprints through Julie Sturgeon. Contact CEOeditor@aol.com for a sample of the topic that meets your needs.

HOW-TO

BUSINESS

(Under 500 words)

- You *Can* Ban Smoking, Drinking and Dating Legally—Here's How
- Even Introverts Can Network With These Steps
- Avoid These Consulting Pickles at All Costs
- Ads at the Movies -- How to Make Them Work for You
- Two-Way Street Solution to Burn-Out: The value of charity golf tournaments
- Lighting the Way: How to light your office properly

(500-800 words)

- Five Steps to Portal Success
- Take It From a Loser: The Best Way to Retain Employees
- Are You Brave Enough to Profit on Upward Feedback Programs?
- Thieves' Paradise: Get More Than Your Business Plans Together Before Traveling Overseas
- Wondering How to Make Payroll? Sell the Ground Beneath You (sale and leaseback)
- How to Meet Deadlines When You Can't Say No
- Watch Your Attitude When It Comes to Boards
- Office Style: How to Convey Your Image in a Glance

(800-1,000 words)

- The Case for Building Ownership: Signing your name on the dotted line on a mortgage instead of a lease can mean greater risk—and greater benefits
- For Ideal Space Deals, Go for Brokers
- How to Avoid Hiring Speakers That Rock Your Company to Sleep
- To Build or Not to Build: Factors to consider when deciding on build-to-suit

(more than 1,000 words)

- The Slickest Ways Yet to Reap Your E-Commerce Profits
- The Hidden Benefits of Branding
- Pay Up: What you don't know about how to pay a sales staff costs money this second
- What's Love Got to Do With It?: Emotional intelligence separates the mediocre from the superstar sales performance— once you discover what this latest buzzword means and how to apply it
- Fun House: If your department doesn't cultivate a carnival atmosphere, crank up the music today
- How to Spot – and Stop – Danger in Your Office
- Fatal Attractions: Chuck these unspoken rules of corporate conduct – stifle emotions, work things out, don't offend others – if you expect your business to survive
- Culture Stock: How to embrace diversity in your organization
- Will You Claim What's Yours?: Tax time needn't be a headache nor an expensive bite if you follow the five Ws
- 50 Ways to Cut Your Meeting Bill Without Looking Cheap
- Is Your Furniture Killing Your Bottom Line?: Myths small-business owners believe about ergonomics
- 16 Tips to Improve Every Landscape This Summer: Sure-fire ways college campuses improve their grounds maintenance program and save money. Just follow their lead

- How to Buy a Copier
- Spread the Wealth: How to establish bids for a multiyear furniture contract
- How to Clean Up Custodial Hiring Messes (in 30 Minutes)
- A Tale of Two Rooftops: What you don't know about roof curbs costs plenty
- A series of "How to Purchase" articles for those common office holiday gifts: massages/skin care certificates, fruit baskets, chocolate. Can also accompany with a how-to-shop article

INTERIOR DESIGN

- The Secrets of Buying Leather Furniture
- Easy Transitions
- Curb Appeal
- Showing Off the Family Heirlooms
- Secrets to Find Your Style
- He Likes/She Likes
- Heavy Metals
- Fresh Holiday Decorating
- Home Office Touches
- Modern Art
- Patient Friendly Homes
- Spring Cleaning Tips on a Budget
- Simple Storage

PROFILES

(Under 500 words)

- **The Steamy Side of Dick Clark:** His restaurant's got a good eat, and you can dance to it—thanks to the fact that Mr. Entertainment is also Mr. Business Wizard

(500-800 words)

- **Building Trust:** Golf course designer Joshua Freeman discovered how to handle his father's death and company at the same time
- **A Death in the Company:** How CEO Kathy Reehling nearly wrecked her company after a car accident killed her sister

(800-1,000 words)

- **Cyber Success:** How Jay Jaffe established a virtual company for lawyers

(more than 1,000 words)

- **Dirty Secrets:** Deb Peters' unlikely climb to the pinnacle of environmental engineering firms in the U.S.
- **Poetic Justice:** Jan Michelsen leads a secret life few of her fellow lawyers guess: She wrote the Be Alive! poster seen in inspirational places across the country
- **DC Shy:** Margaret Goldsmith (wife of Pres. Bush's faith based advisor, Steve Goldsmith) reveals how she fights lupus and politics in the same breath
- **Number Cruncher:** Consec's Ngaire E. Cuneo's unique sports philosophy keeps her job and personal life in sync as she rakes in millions of dollars
- **News Flash:** Jane Pauley's candid memories of yesterday, tomorrow and her personal growth between the two
- **Book Lovers:** Four romance writers reveal how they keep the home fires burning
- **Little Girl Found:** Kidnapped as a child, raised outside her race and reunited with a family she didn't know makes Traci Siegel one of the toughest agents in the Christian music business

- **Star Status:** Actress Vivica A. Fox knows she has it good, but her heads-up approach means she'll never compromise her dream
- **Still Breathing:** Julie Temperly becomes the fifth person in history to survive Hamman-Rich Syndrome
- **Goal Oriented:** NFL kicker Chris Gardocki's wife earns celebrity in her own right as a broadcaster, author, lawyer, and loose cannon
- **Net Worth:** Kim Morris received some unusual 40th birthday gifts – ownership of two professional soccer teams and a multiple sclerosis diagnosis
- **Making It in Tinsel Town:** Hollywood agent and producer Larry A. Thompson's career includes everything from writing the Beatles break-up contract to managing William Shatner's Priceline.com commercials

REPORTS

- **Hilton Head Splash** (travel)
- **The Art of Appraisal:** A report on Sotheby's hands-on college courses for those who want to touch the upscale life
- **Renewed Chivalry:** The burgeoning popularity of medieval swords
- **Midwest Spills:** An evaluation of Ohio and Indiana's greatest roller coasters, and how to maximize your time in the amusement parks to ride them
- **The Road Home:** Widowed at a young age offers challenges few women are ready to face – and opportunities many never suspect
- **In Control:** No longer just for contraception, the modern pill can ease age-old female concerns
- **Chemistry for Better Care:** Doctors are learning that the answer to increased quality patient care can be as close as their friendly neighborhood pharmacist

MISCELLANEOUS

- **The Sports Floor Score:** Tips to selecting the best – and most cost effective – athletic floor for your facility
- **How to be a Smart Medical Consumer**

- The New Long and Short of Stretching: Professional team trainers reveal sport stars' secrets to stretching
- 18 Successful Steps to Wise Investing